

Target Market Determination – Business Maximiser

Effective date	11 June 2024
Next review date	11 June 2027
Review period	At least every three (3) years from the effective date of this Target Market Determination
Product Issuer	Maitland Mutual Limited trading as The Mutual Bank ABN 94 087 651 983 AFSL/Australian credit licence 238139

What is a Target Market Determination?

A Target Market Determination (TMD) is a legally required document that seeks to give our customers employees, product distributors, or any other interested parties an understanding of the class of customer for whom the product, as described below, has been designed, how the product is distributed, and related matters.

Target Market

The Mutual Bank has assessed that the below class of customers comprise the target market for the product based on the product's key attributes and the customer's likely objectives, financial situation, and needs.

Customer Objectives and Needs	Product Attributes
A business deposit account that pays a variable rate of interest quarterly on balances.	Interest rate paid depends on the closing daily balance and is paid quarterly on 31 March, 30 June, 30 September & 31 December each year.
A business deposit account for everyday banking that allows transactions to be made using a broad range of channels for a monthly account keeping fee.	A business deposit account that allows transactions using: Visa Debit Card; Electronic Banking (Internet Banking & Mobile App); Periodical Payment; Osko®; BPAY®; Direct Debit; Staff assisted channels (In branch, and contact centre); and ATMs. Direct feed allowed into accounting software. Monthly account keeping fee payable.

Financial Situation

The financial situation of the target market are eligible business customers that have funds available to deposit into the account for everyday transactions and to earn interest on the funds.

Eligibility Criteria

To hold this product a customer must:

- be a domestic business with an ABN or ACN where relevant (e.g. company, sole trader, partnership, association, trust);
- have a minimum opening balance of \$200 or more; and
- only use the account for business purposes.

Distribution

Distribution Channels

This product is designed to be distributed through the following means:

- The Mutual Bank's employee assisted channels including in person and over the phone;
- Through third party distributors (e.g. investment brokers).

Distribution Conditions and Restrictions

The Mutual Bank has assessed that the following conditions and restrictions are appropriate to direct distribution of the product to customers in the target market:

- The customer must meet the eligibility criteria for the product;
- The product can only be distributed by employees or approved Third Party Distributors that have completed relevant training to meet The Mutual Bank's qualification requirements and who are required to follow policies, procedures and processes in relation to distribution;
- All distribution channels are monitored for adherence to distribution conditions and restrictions.

Review Triggers

Where a review trigger or event occurs, we will review this TMD within 10 business days.

Review Trigger	Description
Material Product Change	If we make a material change to the design, terms and conditions or distribution of the product.
Significant Inconsistent Dealing	Any significant dealing of the product outside of the Target Market.
Complaints	Unexpected trends in complaints received from customers who acquired the product, which relate to the customer's purchase or use of the product attributes, suitability or distribution.
Regulatory Notification	If ASIC, AFCA, or a court raises concerns about the product's design or distribution.
Other	If any other event or circumstance occurs indicating that this TMD may no longer be appropriate.

Review Trigger Information Reporting Requirements

Review Triggers must be reported to the Mutual Bank by all third parties responsible for the distribution of this product in accordance with this Target Market Determination. The timeframes for reporting are as follows:

Review Trigger	Description	Reporting Time Frame
Significant Inconsistent Dealing	Any significant dealing of the product outside of the Target Market.	In writing within ten (10) business days becoming aware of a significant dealing.
Complaints	Information relating to complaints received including number of complaints, third party distributor identifier information, product name and complaint verbatim.	In writing within two (2) business days of receiving a complaint.
Other	If any other event or circumstance occurs indicating that this TMD may no longer be appropriate.	In writing within two (2) business days.

Important information about this TMD

This target market determination does not consider your objectives, financial situation, or needs and is not a substitute for the provision of financial advice. This target market determination should be read in conjunction with the Product Disclosure Statement and relevant Terms and Conditions when considering whether or not this product is right for you.