

Introduction

About this Target Market Determination

This Target Market Determination [TMD] is a document of Maitland Mutual Limited trading as The Mutual Bank ABN 94 087 651 983, AFSL/Australian credit licence 238139 [we, us, our].

This TMD seeks to give our members, staff, product distributors, or any other interested parties an understanding of the class of members for whom the product, as described below, has been designed, how the product is distributed, and related matters.

This TMD is not, and should not be construed as, a full summary of the product's Terms and Conditions. Nor is it a substitute for the provision of financial advice.

When deciding about a deposit product members should refer to the Product Disclosure Statement. For credit products members should refer to the relative credit product Terms and Conditions.

Product to which this Target Market Determination Applies

This TMD applies to the Business Maximiser product referred to in the following Product Disclosure Statement:

- [Key Features: Terms and Conditions \(Product Disclosure Statement Part 1\)](#)

Effective Date of this Target Market Determination

This TMD is effective from: 12 July 2023.

Business Maximiser Target Market

Class of Members

Below we summarise the class of members comprising the target market for the Business Maximiser based on the Business Maximiser key attributes, the member's objectives and financial situations, and the member's needs that the product has been designed to meet.

Class of Members

Product Description Summary including

- key attributes and
- eligibility criteria

The product has been designed for Members who are businesses looking for an everyday transaction account for business use to pay bills that has the convenience of digital banking, other access options, pays a higher rate of interest on higher balances and paid every three months.

The product has NOT been designed for individuals and businesses who:

- Require a transaction account for personal purposes.
- Are seeking a high interest rate on surplus funds in a fixed term investment

The product is a business transaction account designed for everyday banking needs that allows business members to access their funds anywhere anytime and want regular interest payments.

The product's key attributes are:

- Card and Digital Wallet access;

**Product
explanation of
objectives including**

- **financial
situations and
needs**

- Scheduling of bill payments;
- Digital banking 24/7;
- NPP payments and PayID enabled;
- Cheque Book; and
- Optional direct feed into accounting software.

The product's eligibility criteria are:

- Member must be an Australian citizen or permanent resident, or as otherwise approved;
- Must be at least 12 years or age;
- Business use purpose; and
- Opening balance of \$200 or more.

The product has been designed for businesses who:

- Need regular interest payments;
- Require an everyday business transaction account;
- Schedule payment of bills;
- Need the convenience of Digital Banking; and
- Card and Digital Wallet.

The product is consistent with the likely financial objectives and needs of members in the target market as:

- Funds are electronically accessible 24/7;
- Allowing for convenient everyday business banking needs; and
- There is frequent interest payments with business everyday banking convenience.

Distribution of the Business Maximiser

Distribution Channels

The Business Maximiser is designed to be distributed through the following means:

- The Mutual Bank's Branches as located in the Hunter Region of NSW;
- The Mutual Bank's Member Services via online or phone application; and
- Through third party distributors (e.g. investment brokers).

Distribution Conditions and Restrictions

The distribution of the Business Maximiser is subject to the following conditions and restrictions:

- The product can only be distributed by those employees that have completed The Mutual Bank's Deposit Product Training and have been assessed as competent;
- The product can only be distributed by those employees that have a current Tier 2 in Financial Services qualification; and
- The product can be distributed by accredited third party as approved by The Mutual Bank.

Reporting by Distributors of the Business Maximiser

Significant Inconsistent Dealings

Distributors must report to us in writing within 10 business days if they become aware of a significant dealing in the Business Maximiser product that is inconsistent with this TMD. This also applies when we distribute Business Maximiser product.

Complaints

Distributors must report all complaints they receive in relation to the Business Maximiser product to us within 48 hours. Reports must be in writing and must include details of the complaints.

Other Information Required

Distributors must also report in relation to the Business Maximiser product of any circumstances, incidents or events within 48 hours, including:

- If any inconsistent of the dealing of the product occurs;
- Adverse media reports; and
- That this TMD may no longer be appropriate.

Reviewing this Target Market Determination

Periodic review

We will undertake periodic reviews of this TMD for the Business Maximiser product at least every three (3) Years from the Effective Date of this TMD.

Review Triggers or Events

Where a review trigger or event occurs, we will review this TMD within 10 business days.

We will also undertake a review of this TMD in the following circumstances:

- If we make a material change to the design or distribution of the product;
- If a significant inconsistent dealing in the product occurs;
- If it is determined by The Mutual Bank that there are more than 3 major complaints about the product in a 6 month period, or more than 6 major and moderate complaints over a period of 12 months;
- If The Mutual Bank's Board, Executive Management with product management responsibilities, Strategic Plan, and/or Business Plan, require the product to be changed in any way;
- If The Mutual Bank's Product Owner, Chief Risk Officer, or designed AML Compliance Officer (under the AMLCTF laws) has identified that the product's risks, including its money laundering and terrorism financing risks, have materially changed;
- If ASIC raises concerns about the product's design or distribution;
- If the Australian Financial Complaints Authority or a Court raise concerns about the product's design or distribution;
- If the product's design or distribution receive adverse media coverage; or
- If any other event or circumstance occurs indicating that this TMD may no longer be appropriate.